



January 30, 2014

Zynga to Discuss Fourth Quarter and Full Year 2013 Results on January 30, 2014 via Webcast

SAN FRANCISCO, Jan. 30, 2014 (GLOBE NEWSWIRE) -- Zynga Inc. (Nasdaq:ZNGA), a leading social game developer, will hold a conference call to discuss financial results for its fourth quarter and full year 2013 on Thursday, January 30, 2014, at 3:00 p.m. Pacific Time (6:00 p.m. Eastern Time), in place of its previously announced date of Thursday, February 6, 2014.

The live webcast of Zynga's earnings conference call can be accessed at investor.zynga.com. Following the call, a replay of the webcast will be available through the website.

About Zynga Inc.

Zynga Inc. is a leading provider of social game services, which include popular web and mobile franchises such as *FarmVille*, *Words With Friends* and *Zynga Poker* that are played by millions of consumers around the world. For the quarter ended September 30, 2013, Zynga had approximately 133 million monthly active users playing its games. Zynga's games are available on a number of global platforms, including Facebook, [Zynga.com](http://zynga.com), Apple iOS and Google Android. Zynga is headquartered in San Francisco, Calif. Learn more about Zynga at <http://blog.zynga.com> or follow us on [Twitter](https://twitter.com/zynga) and [Facebook](https://www.facebook.com/zynga).

Forward-Looking Statements

The conference call and webcast will contain forward-looking statements relating to, among other things, our outlook for first quarter and full year 2014 revenue, net loss, EPS, weighted average diluted share count, bookings, Adjusted EBITDA, non-GAAP net loss, non-GAAP EPS, non-GAAP weighted average diluted share count, our future operational and strategic plans; the financial and operational impact of our expected acquisition of NaturalMotion, including but not limited to the expected impact on our earnings, bookings and Adjusted EBITDA results in 2014 and our expected ability to expand our creative pipeline, accelerate our mobile growth and fast track our ability to deliver more hit games; the results and structure of our announced cost reduction plan; our ability to strengthen the core of our business and achieve future growth and profits; our ability to successfully transition our business to take advantage of the market opportunity in our industry; our ability to launch successful new games and hit games for web and mobile generally and deliver compelling entertainment experiences. Forward-looking statements often include words such as "outlook," "projected," "intends," "will," "anticipate," "believe," "target," "expect," and statements in the future tense are generally forward-looking statements. The achievement or success of the matters covered by such forward-looking statements involves significant risks, uncertainties, and assumptions. Our actual results could differ materially from those predicted or implied, and reported results should not be considered as an indication of our future performance. Factors that could cause or contribute to such differences include, but are not limited to, our relationship with Facebook or changes in the Facebook platform, delays or other challenges in the completion of the NaturalMotion acquisition, its integration and the success of its current and future games as part of Zynga, delays or challenges in implementing our reduction in force or other cost-cutting activities, attrition and declines in our existing games, our ability to launch new games in a timely manner and monetize these games effectively on the web and on mobile, our ability to control and reduce expenses, our exposure to illegitimate credit card activity and other security risks, sales or purchases of virtual goods used in *Zynga Poker* or our other games through unauthorized or fraudulent third-party websites, our ability to anticipate and address technical challenges that may arise, competition, changing interests of players, intellectual property disputes or other litigation, asset impairment charges, our ability to retain key employees, acquisitions by us, and changes in corporate strategy or management.

More information about factors that could affect our operating results is included under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Annual Report on Form 10-K for the year ended December 31, 2012, in our Quarterly Reports on 10-Q for the three months ended March 31, 2013, June 30, 2013 and September 30, 2013, copies of which may be obtained by visiting our Investor Relations web site at investor.zynga.com or the SEC's web site at www.sec.gov. Undue reliance should not be placed on the forward-looking statements in the conference call and webcast, which will be based on information available to us on the date thereof. There is no guarantee that the circumstances described in our forward-looking statements will occur. We assume no obligation to update such statements.

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