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Zynga Teams Up With Warner Bros. Interactive Entertainment for Willy Wonka and the Chocolate Factory Social Casino Games

SAN FRANCISCO, Aug. 6, 2015 (GLOBE NEWSWIRE) -- Zynga (Nasdaq:ZNGA), a leading social game developer, today announced it has entered into a multi-year agreement with Warner Bros. Interactive Entertainment to license the iconic brand, Willy Wonka and the Chocolate Factory, for its Social Casino games. As a first step, Zynga will bring this beloved brand to life with a Willy Wonka and the Chocolate Factory-themed social slots game, slated to launch worldwide across mobile and web in 2016.

"We are incredibly excited to deliver our social slots players and Willy Wonka and the Chocolate Factory fans around the world a unique, free-to-play way to engage with one of their favorite brands," said Joe Kaminkow, Chief Game Designer for Zynga's social slots. "Willy Wonka and the Chocolate Factory is a brand that is adored by generations of consumers and its fantastical and playful nature makes it a perfect fit for the world of slots. Our team looks forward to delighting slots fans in 2016 with a fun, authentic social slots experience that embodies the imaginative world of Wonka and makes players feel like they've won the Golden Ticket."

Zynga's Willy Wonka and the Chocolate Factory slots game will marry the whimsical world of Wonka with classic social slots gameplay to create an authentic entertainment experience for consumers. The game is being developed by the team behind Zynga's *Hit It Rich! Slots* and *Wizard of Oz Slots*, both of which are currently Top 10 Grossing Casino games on the Apple App Store. [Hit It Rich! Slots](#), available for free download on the App Store for iPhone, iPad and iPod touch, Google Play, Amazon Kindle Fire HD and Facebook, delivers players new ways to play with a multi-media social slots experience featuring more than 25 of their favorite entertainment brands.

Zynga's *Wizard of Oz Slots*, available on the App Store for iPhone, iPad and iPod touch, Google Play and the Amazon App Store for Kindle devices, lets players tag along with DOROTHY™ and friends as they travel through the EMERALD CITY™ an arcade-style social slots game that encourages progress and competition, while layering in classic movie moments. Zynga's *Wizard of Oz Slots* and *Hit It Rich! Slots* are the only place brands like *The Wizard of Oz* are available in themed social slots games outside of the slots that are available in real casinos.

About Zynga Inc.

Zynga Inc. is a leading developer of the world's most popular social games that are played by millions of monthly consumers. The company has created evergreen franchises such as *FarmVille*, *Zynga Casino* and *Words With Friends*. Zynga's NaturalMotion, an Oxford-based mobile game and technology developer, is the creator of hit mobile games in popular entertainment categories, including *CSR Racing*, *CSR Classics* and *Clumsy Ninja*. Zynga games have been played by more than 1 billion people around the world and are available on a number of global platforms including Apple iOS, Google Android, Facebook and [Zynga.com](#). The company is headquartered in San Francisco, Calif. Learn more about Zynga at <http://blog.zynga.com> or follow us on [Twitter](#) and [Facebook](#).

The Zynga Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11743>

About Warner Bros. Interactive Entertainment

Warner Bros. Interactive Entertainment, a division of Warner Bros. Home Entertainment, Inc., is a premier worldwide publisher, developer, licensor and distributor of entertainment content for the interactive space across all platforms, including console, handheld, mobile and PC-based gaming for both internal and third party game titles.

Forward Looking Statements

This release contains forward looking statements relating to, among other things, Zynga's agreement with Warner Bros. Interactive Entertainment to license Willy Wonka and the Chocolate Factory for its Social Casino games, the future worldwide launch across mobile and web of Willy Wonka and the Chocolate Factory-themed social casino slots game, the successes of Willy Wonka and Chocolate Factory themed social casino games, the player and game experiences, our relationship with Warner Bros. Interactive, player reaction to the Willy Wonka and the Chocolate Factory brand, player interest in the social casino game category and social casino games featuring branded content, and our social casino teams behind Hit It Rich! and Wizard of Oz Slots. The success of the matters covered by such forward looking statements involves risks. Actual results could differ materially from those predicted or implied. Factors that could cause or contribute to such differences include, among

other things, the game development process, our ability to launch the game and future features for the game in a timely manner, player interest in the game and features once launched, our relationship and agreements with content and platform providers, our ability to monetize the game and features effectively, the effectiveness of our marketing program, our ability to implement new game technology and player reaction to this technology, and our ability to anticipate and address technical challenges that may arise and competition. More information about the risks Zynga faces is included in our quarterly and annual reports filed with the SEC, copies of which may be obtained at <http://investor.zynga.com> or the SEC's web site at www.sec.gov. Undue reliance should not be placed on the forward-looking statements in this release. We assume no obligation to update such statements.

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