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Zynga's CSR Racing 2 Speeds into Fall with Ferrari 70th Anniversary Lineup

Special Mobile Partnership Puts Players in the Driver Seat with Six Ferraris

SAN FRANCISCO, Sept. 14, 2017 (GLOBE NEWSWIRE) -- Zynga (Nasdaq:ZNGA), a leading social game developer, today announced the launch of the Ferrari 70th anniversary lineup in *CSR Racing 2* (*CSR2*). Starting today, players can get behind the virtual wheel of a special 70th anniversary Ferrari 488 GTB, one of the six tailor-made Ferraris coming to *CSR2* in honor of the iconic Italian car manufacturer's milestone celebration.

Photos accompanying this announcement are available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/1a914002-d6a7-4eb0-8410-f4e063f59416>

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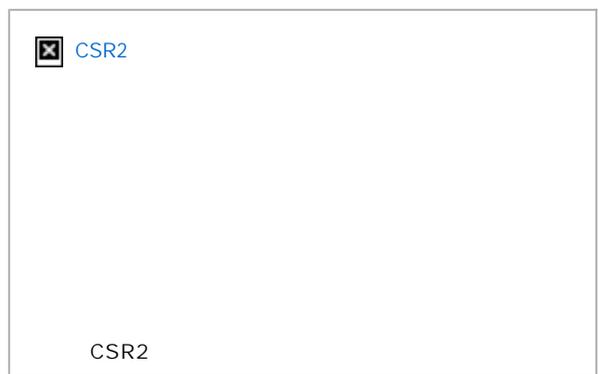
"Over the course of 70 years, Ferrari has set the luxury standard of excellence in the automotive industry, producing some of the world's most desirable vehicles," said Bernard Kim, President of Publishing, Zynga. "As the exclusive mobile partner for Ferrari's 70th anniversary, we are honored to share in celebrating the enduring legacy of this global icon by giving our players access to a collection of some of the most popular and distinctive Ferraris of recent production."

As a phased in-game event kicking off today through February 2018, *CSR2* will be rolling out special anniversary Ferrari models including the Ferrari California T, inspired by the striking silver 250 Testa Rossa Spider Scaglietti from 1957, and the 488 GTB, modeled after the F2003-GA Formula 1 car driven by legend Michael Schumacher. The cars featuring 70th anniversary configurations and options will be available in the game's dealership, in addition to the 10 Ferraris currently in *CSR2*. Throughout the 70th anniversary celebration, *CSR2* players will have the chance to participate in a set of unique challenges with exclusive Ferraris to earn coins, keys and tokens to further advance in the game.

"Since launching last year, *CSR2* has continued to lead the mobile Racing category by creating the most authentic and visually stunning drag-racing racing experience available today," said Julian Widdows, General Manager, *CSR2*. "We're proud to partner with Ferrari to bring our players six vehicles to the *CSR2* garage in honor of Ferrari's 70th anniversary celebration. Our team has worked closely with Ferrari to ensure that every detail, from the paint colors to the stitching, reflects the commitment to design, luxury and performance that the brand has cultivated throughout 70 years."

In addition to the in-game rewards, through September 29, *CSR2* players who purchase either the Ferrari 488 GTB or the Ferrari California T will be automatically entered into the Ferrari Experience sweepstakes. Three lucky winners, along with their guests, will be treated to a round trip excursion to Italy including a visit to Ferrari in Maranello, a racing experience in the F1 simulator in Milan and attendance at the Finali Mondiali to see some of the world's fastest Ferraris on the Mugello track.

Celebrating its one-year anniversary in June 2017, *CSR2* is the most popular Racing game on mobile - connecting Ferrari fans around the world in the ultimate drag racing experience. In August 2017 alone, *CSR2* players drove Ferraris more than 75,000 miles in 56 million races. With over 12 million Ferraris owned by players in-game, Ferrari tops the performance



rankings with 5 of the Top 25 fastest cars in *CSR2*, more than any other auto manufacturer.

CSR2 is available to download for free on the [App Store for iPhone and iPad](#) and [Google Play](#). For more information about *CSR2*, visit the game's community channels on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

About Zynga Inc.

Since its founding in 2007, Zynga's mission has been to connect the world through games. To-date, more than 1 billion people have played Zynga's games across Web and mobile, including *FarmVille*, *Zynga Poker*, *Words With Friends*, *Hit it Rich! Slots* and *CSR Racing*. Zynga's games are available on a number of global platforms including Apple iOS, Google Android, Facebook and [Zynga.com](#). The company is headquartered in San Francisco, Calif., and has additional offices in the U.S., Canada, U.K., Ireland, India and Finland. Learn more about Zynga at <http://blog.zynga.com> or follow us on [Twitter](#) and [Facebook](#).

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