

Zynga Logo

## Celebrity Cat Nala is Coming to FarmVille 3 as Playable Skin

December 15, 2021

*Famous Feline Joins Engaged Farming Simulation Community That's Already Harvested Over One Billion Crops Since Nov. 4 Launch*

SAN FRANCISCO--(BUSINESS WIRE)--Dec. 15, 2021-- Today, *FarmVille 3* from [Zynga Inc.](#) (Nasdaq: ZNGA), a global leader in interactive entertainment, welcomes [Nala Cat](#), the adorable Siamese-tabby mix who holds a [2020 Guinness World Records title](#) for social followers.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211215005096/en/>



As part of the in-game event, "Nala's Perfect Getaway," players are invited to complete a quest to prepare the farm for Nala. Once gamers advance to level 18, they can transform Luna, *FarmVille 3* resident cat, into Nala, the celebrity feline, for one year. Nala can do everything Luna can, like harvesting daisies for crafting, plus perform some of her favorite activities from real life, such as leaping into a cardboard box. Nala even comes with a decorating kit for her virtual home, which is inspired by her favorite hideouts in real life.

Since *FarmVille 3* launched on November 4, 2021, the game has seen terrific player engagement including:

- More than one billion crops harvested
- Over 30 million animals born
- Sunflower, bacon and milk are the most popular items sold
- Polar bears, grey wolves and

Nala Key Art (Photo: Business Wire)

whitetail deer are the top exotic animals

- Over 20 million gifts sent to other players

"We love the enthusiasm and positive engagement we're seeing from players in *FarmVille 3*," said Bernard Kim, President of Publishing at Zynga. "From joining co-ops to sending gifts to friends, the *FarmVille* community is excited to help each other succeed and grow their farms. We can't wait to see what our players will do next!"

Nala's story began in a pet shelter in California a decade ago when she was adopted by her owner, Varisiri Methachittiphan. Now, with more than 4.3 million followers, she's wildly popular on social media with a world record for most Instagram followers for a cat.

*FarmVille 3* is available as a free downloadable game on the [App Store](#) and [Google Play](#), as well as on macOS. To keep up to date on the latest news, follow *FarmVille 3* on Facebook, Twitter and Instagram.

For supporting assets, click [here](#).

### ABOUT ZYNGA INC.

Zynga is a global leader in interactive entertainment with a mission to connect the world through games. With massive global reach in more than 175 countries and regions, Zynga has a diverse portfolio of popular game franchises that have been downloaded more than four billion times on mobile including *CSR Racing*<sup>™</sup>, *Empires & Puzzles*<sup>™</sup>, *FarmVille*<sup>™</sup>, *Golf Rival*<sup>™</sup>, *Hair Challenge*<sup>™</sup>, *Harry Potter: Puzzles & Spells*<sup>™</sup>, *High Heels*<sup>™</sup>, *Merge Dragons*<sup>™</sup>, *Merge Magic!*<sup>™</sup>, *Queen Bee*<sup>™</sup>, *Toon Blast*<sup>™</sup>, *Toy Blast*<sup>™</sup>, *Words With Friends*<sup>™</sup> and *Zynga Poker*<sup>™</sup>. With Chartboost, a leading mobile advertising and monetization platform, Zynga is an industry-leading next-generation platform with the ability to optimize programmatic advertising and yields at scale. Founded in 2007, Zynga is headquartered in California with locations in North America, Europe and Asia. For more information, visit [www.zynga.com](http://www.zynga.com) or follow Zynga on [Twitter](#), [Instagram](#), [Facebook](#) or the [Zynga blog](#).

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