

Zynga Logo

Zynga Poker Introduces New “Leagues: World Champions” Competitive Feature

November 19, 2021

New Ranking System Encourages Rivalry as Players Aspire to Secure Top Spot on Global Leaderboard

SAN FRANCISCO--(BUSINESS WIRE)--Nov. 19, 2021-- Today, [Zynga Inc.](#) (Nasdaq: ZNGA), a global leader in interactive entertainment, announced that *Zynga Poker*, the world's largest free-to-play mobile poker game, is launching a new competitive feature, Leagues: World Champions. Starting this week, *Zynga Poker's* most ambitious players can now compete head-to-head for a spot on the new World Champion Leaderboard as one of the game's top players.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211119005467/en/>



Leagues: World Champions (Graphic: Business Wire)

up to nine players and fast or slow style settings. For over 14 years, *Zynga Poker* has developed a strong community supported by a VIP program, which allows players to earn benefits and features by reaching higher tiers with exclusive chip package offerings and special game modes.

Zynga Poker is available as a free downloadable game on the [App Store](#) and [Google Play](#), as well as online at [ZyngaPoker.com](#). To keep up to date on the latest news, follow *Zynga Poker* on [Facebook](#), [Twitter](#) and [Instagram](#).

For supporting still and video assets, visit: <https://www.dropbox.com/sh/nlbpiwcdj4xw5o1/AAALVyZbY6Q6S3iVg4SWPuJAa?dl=0>

ABOUT ZYNGA

Zynga is a global leader in interactive entertainment with a mission to connect the world through games. With massive global reach in more than 175 countries and regions, Zynga has a diverse portfolio of popular game franchises that have been downloaded more than four billion times on mobile including *CSR Racing™*, *Empires & Puzzles™*, *FarmVille™*, *Golf Rival™*, *Hair Challenge™*, *Harry Potter: Puzzles & Spells™*, *High Heels!™*, *Merge Dragons!™*, *Merge Magic!™*, *Queen Bee™*, *Toon Blast™*, *Toy Blast™*, *Words With Friends™* and *Zynga Poker™*. With Chartboost, a leading mobile advertising and monetization platform, Zynga is an industry-leading next-generation platform with the ability to optimize programmatic advertising and yields at scale. Founded in 2007, Zynga is headquartered in California with locations in North America, Europe and Asia. For more information, visit www.zynga.com or follow Zynga on [Twitter](#), [Instagram](#), [Facebook](#) or the [Zynga blog](#).

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Source: Zynga

In Leagues: World Champions, players will win their way through five different divisions, where they must compete weekly to level up through a points-based progression system. As players win more hands, they'll advance through each division with the goal of earning a coveted spot on the World Champion Leaderboard, a new live feature that highlights the top 500 players in real-time rankings. With each new victory, players will be awarded with exclusive perks, like extra chips from Lucky Bonus Spins and Prize Chests, and special badges the top 500 players can proudly display while at the virtual tables.

Zynga Poker is one of the most popular poker games in the world and now has more ways for players to compete than ever before. Designed to play like a real table experience, the Texas Hold 'Em Poker game lets players participate in a Sit-N-Go game, Spin and Win tournament mode or a cash table game to win big with