

Zynga Logo

Zynga Announces Disco Loco 3D Exclusively for TikTok

November 8, 2021

The Music and Dance Challenge Game is the First HTML5 Game Created by an Official Game Studio Partner for TikTok

SAN FRANCISCO--(BUSINESS WIRE)--Nov. 8, 2021-- [Zynga Inc.](#) (Nasdaq: ZNGA), a global leader in interactive entertainment, today announced that *Disco Loco 3D*, a new music and dance challenge game, is entering soft launch in select markets exclusively for TikTok. *Disco Loco 3D* is the first HTML5 game developed by an official game studio partner for the platform.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211108005289/en/>



Disco Loco 3D Header (Graphic: Business Wire)

Disco Loco 3D is a single-player endless runner game where players collect their own dance moves while challenging friends and followers on the popular entertainment platform. In the game, players dance to the sounds of funk music through an increasingly challenging catwalk. Players must avoid obstacles such as speakers while aiming to collect the most medallions before reaching the end of the catwalk. Players can also boogie down in “Fever Mode” where they can use their dance moves to swipe away at objects approaching them.

“We see a tremendous opportunity to reach new audiences across the globe through TikTok’s massive and unparalleled user base. We are thrilled to announce *Disco Loco 3D* as the first HTML5 title to debut on their platform from an official game studio partner,” said Bernard Kim, President of Publishing at Zynga. “Zynga has a rich history of creating games that utilize

platforms’ unique user experiences to bring fresh and fun concepts that resonate with players wherever and whenever they get their entertainment.”

Players can visit www.zynga.com for further updates on *Disco Loco 3D*, including the global launch date.

To view the supporting assets, please click here: https://www.dropbox.com/sh/8o4bmg3la4c6kj/AAA7Uucg5mrl_KfnYio8nZnJSa?dl=0

About Zynga Inc.

Zynga is a global leader in interactive entertainment with a mission to connect the world through games. With a massive global reach in more than 175 countries and regions, Zynga has a diverse portfolio of popular game franchises that have been downloaded more than four billion times on mobile including *CSR Racing™*, *Empires & Puzzles™*, *Golf Rival™*, *Hair Challenge™*, *Harry Potter: Puzzles & Spells™*, *High Heels!™*, *Merge Dragons!™*, *Merge Magic!™*, *Queen Bee™*, *Toon Blast™*, *Toy Blast™*, *Words With Friends™* and *Zynga Poker™*. With Chartboost, a leading mobile advertising and monetization platform, Zynga is an industry-leading next-generation platform with the ability to optimize programmatic advertising and yields at scale. Founded in 2007, Zynga is headquartered in California with locations in North America, Europe and Asia. For more information, visit www.zynga.com or follow Zynga on [Twitter](#), [Instagram](#), [Facebook](#) or the [Zynga blog](#).

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