

Zynga Logo

## Zynga Opens Pre-Registration for FarmVille 3 Ahead of November 4, 2021 Launch

October 6, 2021

- *Reveal trailer reveals rich and expansive content designed to captivate the imagination of FarmVille players around the world*
- *More than 150 breeds of animals to collect, breed and nurture, and a diverse cast of farmhands to help you build and personalize your own unique farm*
- *Announces FarmVille 3 will be available to download on iOS and Android mobile devices, as well as on MacOS on November 4, 2021*

SAN FRANCISCO--(BUSINESS WIRE)--Oct. 6, 2021-- [Zynga Inc.](#) (Nasdaq: ZNGA), a global leader in interactive entertainment and creator of the popular *FarmVille* franchise, today announced that it has opened pre-registration for its upcoming title, *FarmVille 3*. The agriculture-simulation social game will be available at launch on November 4, 2021 on iOS and Android devices worldwide, as well as on M1-equipped Apple laptop and desktop devices. Zynga also released the game's reveal trailer introducing fan-favorite farmhand Marie, brand new characters and adorable animals, all waiting for players in *FarmVille 3*.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211006005037/en/>



"Twelve years ago, *FarmVille* burst onto the gaming scene, creating a loyal following that has drawn over 700 million installs for the *FarmVille* series worldwide," said Bernard Kim, President of Publishing at Zynga. "Today, we are thrilled to open pre-registration for *FarmVille 3*. The game has been uniquely designed to captivate the imagination of the many players who have enjoyed *FarmVille* over the past decade, as well as the enthusiasm of a new generation of gamers."

*FarmVille 3* will feature over 150 breeds of animals ranging from chickens and cows to exotic new pets such as friendly tigers and fluffy alpacas. Players can adopt, nurture and raise baby animals including lovable chicks, lambs, piglets and many more adorable creatures. For their parenting efforts, players will be rewarded with unique farm items to help them along their journey.

Returning to the franchise is fan-favorite character Marie, who will guide and greet both the *FarmVille* community and new players looking to set up land for the very first time. Marie will be accompanied by a cast of more than 30 diverse farmhands. Each character will be equipped with handy skills such as baking, fishing, lumberjacking and crafting to help players on their farm-building journey.

The weather is a game changer, too! Come rain or shine, players will be able to check the in-game weather forecast and use it to their advantage to boost the yield of their next harvest or fishing trip.

Zynga Opens Pre-Registration for FarmVille 3 (Graphic: Business Wire)

Players can pre-register now to stay up to date with the latest news on *FarmVille 3* and be among the first to be alerted when the game launches on November 4, 2021. In the first two weeks after the full worldwide launch, players who download the game will receive a special starter kit that contains interactive welcome features, such as decorative elements and the 'Early Bird profile picture', designed to help players personalize their in-game country homestead.

Players can pre-register to receive more information by visiting [www.FarmVille3.com](http://www.FarmVille3.com).

To view *FarmVille 3*'s reveal trailer, please visit: <https://www.youtube.com/watch?v=KELeZObZy6M>

To view images for *FarmVille 3*, please visit: <https://www.dropbox.com/sh/xsbcjyc1cbrhxxn/AADLPDsg-4qcxwEcrloZNmba?dl=0>

For more information visit:

[www.FarmVille3.com](http://www.FarmVille3.com)

[Facebook](#)

[Instagram](#)

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#### **About Zynga Inc.**

Zynga is a global leader in interactive entertainment with a mission to connect the world through games. With massive global reach in more than 175 countries and regions, Zynga has a diverse portfolio of popular game franchises that have been downloaded more than four billion times on mobile including *CSR Racing*™, *Empires & Puzzles*™, *Hair Challenge*™, *Harry Potter: Puzzles & Spells*™, *High Heels!*™, *Merge Dragons!*™, *Merge Magic!*™, *Queen Bee*™, *Toon Blast*™, *Toy Blast*™, *Words With Friends*™ and *Zynga Poker*™. With Chartboost, a leading mobile advertising and monetization platform, Zynga is an industry-leading next-generation platform with the ability to optimize programmatic advertising and yields at scale. Founded in 2007, Zynga is headquartered in California with locations in North America, Europe and Asia. For more information, visit [www.zynga.com](http://www.zynga.com) or follow Zynga on [Twitter](#), [Instagram](#), [Facebook](#) or the [Zynga blog](#).

#### **About FarmVille**

Launched on Facebook in 2009, *FarmVille* spawned a social gaming franchise that has drawn over 700 million installs worldwide across Facebook, web and mobile platforms. Offering players the ability to grow virtual crops and build digital farms together in real-time, *FarmVille* has entertained its fans in *FarmVille 2*, *FarmVille 2: Country Escape* and *FarmVille 2: Tropic Escape*. *FarmVille 3*, a game developed by Zynga Helsinki, aims to reinvent the classic farm building genre and showcase the modern mechanics of mobile gaming.

#### **FORWARD-LOOKING STATEMENTS**

This message contains forward-looking statements relating to the anticipated launch date and future game events and features. Forward-looking statements often include words such as “will,” “expect,” “plan,” “intend,” and statements in the future tense are generally forward-looking. The achievement or success of the matters covered by such forward-looking statements involves significant risks, uncertainties and assumptions. Undue reliance should not be placed on such forward-looking statements, which are based on information available to us on the date hereof. We assume no obligation to update such statements. More information about these risks, uncertainties and assumptions is or will be described in greater detail in our public filings with the Securities and Exchange Commission (the “SEC”), copies of which may be obtained by visiting our Investor Relations website at <http://investor.zynga.com> or the SEC’s web site at [www.sec.gov](http://www.sec.gov).

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