

Zynga Logo

Zynga Announces Second Quarter 2020 Financial Results

August 5, 2020

Reports Highest Quarterly Revenue and Bookings in Zynga History

Generates Best Quarterly Operating Cash Flow in More Than Eight Years

Raises Full Year 2020 Revenue and Bookings Guidance

SAN FRANCISCO--(BUSINESS WIRE)--Aug. 5, 2020-- Zynga Inc. (Nasdaq: ZNGA) today released financial results for its second quarter ended June 30, 2020 by posting management's Q2 2020 Quarterly Earnings Letter to its Investor Relations website. Please see the attached Quarterly Earnings Letter or visit <http://investor.zynga.com/financial-information/quarterly-results> to access the letter.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200805005297/en/>

"We delivered tremendous results in Q2, achieving our highest quarterly revenue and bookings and generating Zynga's best quarterly operating cash flow in more than eight years. We also executed our transformational acquisition of Peak and are now entering Q3 with eight forever franchises, adding significant scale to our live services foundation," said Frank Gibeau, Chief Executive Officer of Zynga. "Additionally, we have entered into an agreement to acquire Istanbul-based Rollic, developer and publisher of a portfolio of popular hyper-casual games in one of the largest and fastest-growing mobile gaming categories."

Zynga management will also host a conference call at 2:00 p.m. Pacific Time (5:00 p.m. Eastern Time) today to discuss the company's results. Questions may be asked on the call and Zynga will respond to as many questions as possible.

The conference call can be accessed at <http://investor.zynga.com> – a replay of which will be available through the website after the call – or via the below conference dial-in number:

- Toll-Free Dial-In Number: (800) 537-0745
- International Dial-In Number: (253) 237-1142
- Conference ID: 5769759

About Zynga Inc.

Zynga is a global leader in interactive entertainment with a mission to connect the world through games. To date, more than one billion people have played Zynga's franchises including *CSR Racing*™, *Empires & Puzzles*™, *Merge Dragons!*™, *Merge Magic!*™, *Toon Blast*™, *Toy Blast*™, *Words With Friends*™ and *Zynga Poker*™. Zynga's games are available in more than 150 countries and are playable across social platforms and mobile devices worldwide. Founded in 2007, the company is headquartered in San Francisco with locations in the U.S., Canada, U.K., Ireland, India, Turkey and Finland. For more information, visit www.zynga.com or follow Zynga on [Twitter](#), [Instagram](#), [Facebook](#) or the [Zynga blog](#).

Forward Looking Statements

This press release contains forward-looking statements, relating to, among other things, guidance projections for full year 2020 revenue and bookings and the acquisition of Rollic. Forward-looking statements often include words such as "outlook," "projected," "planned," "intends," "will," "anticipate," "believe," "target," "expect," and statements in the future tense are generally forward-looking. The achievement or success of the matters covered by such forward-looking statements involves significant risks, uncertainties, and assumptions. Undue reliance should not be placed on such forward-looking statements, which are based on information available to us on the date hereof. We assume no obligation to update such statements. More information about these risks, uncertainties, and assumptions is or will be described in greater detail in our public filings with the Securities and Exchange Commission (the "SEC"), copies of which may be obtained by visiting our Investor Relations website at <http://investor.zynga.com> or the SEC's website at www.sec.gov.

Editor's Note

To download Zynga's B-roll footage and key art for its games, please visit: <https://bit.ly/ZyngaQ22020>

View source version on businesswire.com: <https://www.businesswire.com/news/home/20200805005297/en/>

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Source: Zynga