

Zynga Logo

Zynga and Snap Games Announce Multi-Game Partnership

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Bumped Out, a Mini Bumper Car Game, Available Exclusively on Snap Games

SAN FRANCISCO--(BUSINESS WIRE)--Jun. 11, 2020-- [Zynga Inc.](#) (Nasdaq: ZNGA), a global leader in interactive entertainment, today announced plans to create more multiplayer titles exclusively for Snap Inc's (NYSE: [SNAP](#)) gaming platform, Snap Games. The first new game under this collaboration, *Bumped Out*, was revealed at today's Snap Partner Summit and is available starting today exclusively on Snap Games. Zynga has been an original partner for Snap Games since the launch of the platform, previously creating *Tiny Royale*, a top-down multiplayer battle royale shooter, for the platform in June 2019.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200611005032/en/>



Bumped Out is a real-time multiplayer game that pits players against each other in short sessions where they control customizable vehicles and attempt to bump their friends off an ever-shrinking island. Players can compete as their Bitmoji avatar and unlock vehicles such as a unicorn, bulldozer or recliner, which have varying weight, speed, bounce and handling.

"Snap Games is such a unique and exciting platform where players can jump right into highly-social, snackable experiences," said Bernard Kim, President of Publishing at Zynga. "After creating *Tiny Royale* last year, we had a ton of ideas for more game concepts that we could bring to the platform. We're thrilled to develop a slew of new titles for the Snapchat community, starting with *Bumped Out*, and to have the opportunity to innovate new social game mechanics, helping to build out the Snap Games ecosystem."

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"Zynga is a global leader in mobile games and was one of the first developers to create a title for Snap Games when we launched last year," said Will Wu, Snap's Head of Snap Games. "We loved working with them on *Tiny Royale* and we can't wait to see what they come up with next."

Snap Games is designed for mobile gameplay between friends, and built on the powerful PlayCanvas game engine. The platform, which launched in April 2019, features a curated selection of original and third-party titles.

To view the supporting assets, please click here: https://www.dropbox.com/sh/05av8147qw1feek/AABp5iP6_SzDAT5BKfqIqYWqa?dl=0

About Zynga Inc.

Zynga is a global leader in interactive entertainment with a mission to connect the world through games. To date, more than one billion people have played Zynga's franchises including *CSR Racing*[™], *Empires & Puzzles*[™], *Merge Dragons*[™], *Merge Magic!*[™], *Words With Friends*[™] and *Zynga Poker*[™]. Zynga's games are available in more than 150 countries and are playable across social platforms and mobile devices worldwide. Founded in 2007, the company is headquartered in San Francisco with locations in the U.S., Canada, U.K., Ireland, India, Turkey and Finland. For more information, visit www.zynga.com or follow [Zynga on Twitter](#), [Instagram](#), [Facebook](#) or the [Zynga blog](#).

About Snap Inc.

Snap Inc. is a camera company. We believe that reinventing the camera represents our greatest opportunity to improve the way people live and communicate. We contribute to human progress by empowering people to express themselves, live in the moment, learn about the world, and have fun together. For more information, visit snap.com.

Forward-Looking Statements:

This press release contains forward-looking statements, relating to, among other things, the launch of *Bumped Out* on Snap Games and plans for Zynga to create additional titles exclusively for Snap Inc. Forward-looking statements often include words such as "outlook," "projected," "planned," "intends," "will," "anticipate," "believe," "target," "expect," and statements in the future tense are generally forward-looking. The achievement or success of the matters covered by such forward-looking statements involves significant risks, uncertainties and assumptions. Undue reliance should not be placed on such forward-looking statements, which are based on information available to us on the date hereof. We assume no obligation to update such statements. More information about these risks, uncertainties and assumptions is or will be described in greater detail in our public filings with the Securities and Exchange Commission (the "SEC"), copies of which may be obtained by visiting our Investor Relations website at <http://investor.zynga.com> or the SEC's website at www.sec.gov.

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