

Zynga Logo

## Harry Potter: Puzzles & Spells Releases First Official Trailer

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Zynga Inc. (Nasdaq: ZNGA):

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200515005052/en/>



Harry Potter: Puzzles & Spells from Zynga (Graphic: Business Wire)

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### QUOTE:

"From the Great Hall of Hogwarts to the Gryffindor common room, *Harry Potter: Puzzles & Spells* gives players a chance to revisit their favorite Wizarding World landmarks in a new way," said Bernard Kim, President of Publishing at Zynga. "This new trailer gives the first look at what to expect, and we urge fans to stay tuned to the magic, mischief and puzzles ahead through the game's website."

### BACKGROUND:

*Harry Potter: Puzzles & Spells* celebrates the affinity for challenge and mystery in the Wizarding World with its first match-3 puzzle game for mobile devices. Melding innovative match-3 puzzle gameplay with magic, players will encounter the most iconic moments and memorable faces from the original Harry Potter films as they utilise potions, spells, and other magic abilities and objects to progress through fanciful levels.

### SUPPORTING ASSETS:

Trailer and additional visual assets available at: <http://bit.ly/2PFJdmA>

### About Zynga

Zynga is a global leader in interactive entertainment with a mission to connect the world through games. To date, more than one billion people have played Zynga's franchises, including: *CSR Racing™*, *Empires & Puzzles™*, *Merge Dragons!*, *™Words With Friends™* and *Zynga Poker™*. Zynga's games are available in more than 150 countries and are playable across social platforms and mobile devices worldwide. Founded in 2007, the company is headquartered in San Francisco with studios in the US, Canada, UK, Ireland, India, Turkey and Finland. For more information, visit [www.zynga.com](http://www.zynga.com) or follow Zynga on [Twitter](#), [Instagram](#), [Facebook](#) or the [Zynga blog](#).

### About Warner Bros. Interactive Entertainment

Warner Bros. Interactive Entertainment, a division of Warner Bros. Home Entertainment, Inc., is a premier worldwide publisher, developer, licensor and distributor of entertainment content for the interactive space across all platforms, including console, handheld, mobile and PC-based gaming for both internal and third-party game titles.

### About Portkey Games

### WHO:

[Zynga Inc.](#) (Nasdaq: ZNGA), a global leader in interactive entertainment, with official licensing from Warner Bros. Interactive Entertainment and published under Portkey Games, a label dedicated to creating new Wizarding World mobile and videogame experiences that place the player at the center of their own adventure, inspired by J.K. Rowling's original stories.

### WHAT:

*Harry Potter: Puzzles & Spells*, the recently announced game coming to mobile devices worldwide, has released its first official teaser trailer. From platform nine and three-quarters and Diagon Alley, to the Hogwarts Express and the Grand Staircase, this first video takes players on an advance tour of some of the beloved settings they will visit as they progress through the puzzle gameplay.

In anticipation of the game's upcoming worldwide launch, fans can also visit the newly launched *Harry Potter: Puzzles & Spells* game website at [www.harrypotterpuzzlesandspells.com](http://www.harrypotterpuzzlesandspells.com) to stay tuned and sign up for further updates.

Portkey Games, from Warner Bros. Interactive Entertainment, is the games label dedicated to creating new Wizarding World mobile and videogame experiences that place the player at the center of their own adventure, inspired by J.K. Rowling's original stories. Portkey Games offers players the opportunity to make their own narrative choices and engage with the Wizarding World setting to create new and unique experiences. The label was created to bring gamers and fans new gaming experiences that allow them to delve into the magic of the Wizarding World in immersive ways where they can define their own Wizarding World story.

#### **Forward Looking Statements**

This press release contains forward-looking statements relating to, among other things, the name, release timeframe, and gameplay details of an upcoming Harry Potter game. Forward-looking statements often include words such as "outlook," "projected," "planned," "intends," "will," "anticipate," "believe," "target," "expect," and statements in the future tense are generally forward-looking. The achievement or success of the matters covered by such forward-looking statements involves significant risks, uncertainties, and assumptions. Undue reliance should not be placed on such forward-looking statements, which are based on information available to us on the date hereof. We assume no obligation to update such statements. More information about these risks, uncertainties, and assumptions are or will be described in greater detail in our public filings with the Securities and Exchange Commission (the "SEC"), copies of which may be obtained by visiting our Investor Relations website at <http://investor.zynga.com> or the SEC's website at [www.sec.gov](http://www.sec.gov).

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