

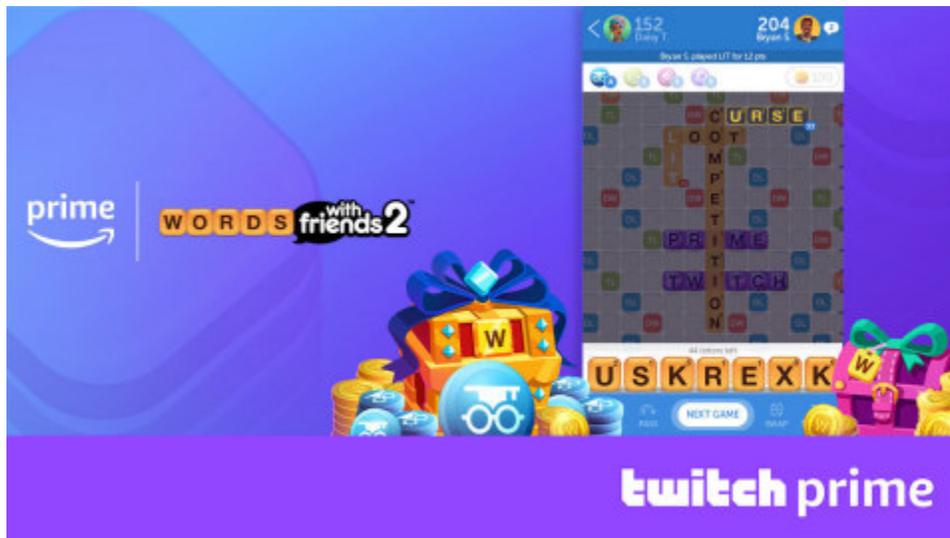
Zynga Logo

Garth Brooks Joins Amazon Prime and Zynga's Collaboration to Bring Free Mobile Content to Words With Friends

May 6, 2020

SAN FRANCISCO--(BUSINESS WIRE)--May 6, 2020-- [Zynga Inc.](#) (Nasdaq: ZNGA), a global leader in interactive entertainment, today announced that Garth Brooks, the best-selling solo artist in US history and avid *Words With Friends* player, has joined its collaboration with Amazon (Nasdaq: AMZN) to bring free content to Amazon Prime members in *Words With Friends*. Under the arrangement, Brooks will promote *Words With Friends* with original broadcasts and specialized in-game activations. Prime members will also be able to unlock a new Garth Brooks-themed tile style in *Words With Friends 2* in the future.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200506006024/en/>



As part of the collaboration between Zynga and Amazon Prime, which began on April 27, 2020, Prime members can claim free mobile game content, such as mystery boxes and exclusive tile styles, within *Words With Friends 2*. Players will be shown banners showcasing the offers and can sign in with their Amazon accounts to claim their rewards. Details on Prime content for *Words With Friends 2* are available [here](#).

Garth Brooks has an ongoing relationship with *Words With Friends* that began with the game's 10-year anniversary in May 2019. To celebrate the anniversary, Brooks designed a custom tile style, hosted a series of giveaways and took part in a fireside chat at Zynga's headquarters.

"Throughout my career, I've learned that one of the most valuable things in life is connecting with others. I like working with Zynga and Amazon Prime because I believe games like *Words With Friends*

Garth Brooks Joins Amazon Prime and Zynga's Collaboration to Bring Free Mobile Content to Words With Friends (Graphic: Business Wire)

have the potential to connect people all over the world," said Brooks. "I hope this initiative will help more people foster the important relationships in their lives. Sometimes, a few minutes of play can be as meaningful as a phone call or a letter. It is giving us the opportunity to love one another from a distance."

"Working with Garth Brooks is a true pleasure and we're thrilled to continue our relationship with this new Amazon collaboration, which brings such amazing rewards to our players," said Bernard Kim, President of Publishing at Zynga. "Now, more than ever, games are an important source of connection and enjoyment around the world, and we believe that teaming with Amazon will give us more ways to surprise and delight our players."

"Prime members are already getting some great free content for *Words With Friends 2*, and there's a lot more on the way," said Ethan Evans, VP of Twitch Prime. "We hope teaming up with Zynga, and now Garth Brooks, will bring Prime members a little more jubilation (play it right and that one will earn you at least 62 points!) as they play one of their favorite games."

In addition to mobile gaming benefits included with Prime, more than 150 million paid members around the world enjoy the many benefits of Prime including the best of shopping and entertainment from Amazon. In the U.S. that includes free delivery, free games and in-game content with Twitch Prime; unlimited streaming access to thousands of movies and TV shows on Prime Video; two million songs with Amazon Music; a free rotating selection of more than 1,000 books, magazines and comics with Prime Reading; and more. For more details about Prime, visit amazon.com/prime.

Words With Friends 2 is available for download on the [App Store](#) for iPhone and iPad, and on [Google Play](#) for Android devices.

Editor's Note:

To view the supporting assets for *Words With Friends* please click here: <https://www.dropbox.com/sh/m6y2q0m0m0yzyzv/AABRXvu-wBBy2CaqXqBTLZBOa?dl=0>

About Zynga Inc.

Zynga is a global leader in interactive entertainment with a mission to connect the world through games. To date, more than one billion people have played Zynga's franchises including CSR Racing™, Empires & Puzzles™, Merge Dragons!™, Words With Friends™ and Zynga Poker™. Zynga games are available in more than 150 countries and are playable across social platforms and mobile devices worldwide. Founded in 2007, the company is headquartered in San Francisco with locations in the U.S., Canada, U.K., Ireland, India, Turkey and Finland. For more information, visit www.zynga.com or follow Zynga on [Twitter](#), [Instagram](#), [Facebook](#) or the [Zynga blog](#).

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit amazon.com/about and follow [@AmazonNews](https://twitter.com/AmazonNews).

Forward-Looking Statements:

This press release contains forward-looking statements, relating to, among other things, a promotional arrangement between Zynga and Amazon, and free *Words With Friends* game content to Amazon Prime members. Forward-looking statements often include words such as “outlook,” “projected,” “planned,” “intends,” “will,” “anticipate,” “believe,” “target,” “expect,” and statements in the future tense are generally forward-looking. The achievement or success of the matters covered by such forward-looking statements involves significant risks, uncertainties and assumptions. Undue reliance should not be placed on such forward-looking statements, which are based on information available to us on the date hereof. We assume no obligation to update such statements. More information about these risks, uncertainties and assumptions is or will be described in greater detail in our public filings with the Securities and Exchange Commission (the “SEC”), copies of which may be obtained by visiting our Investor Relations website at <http://investor.zynga.com> or the SEC’s website at www.sec.gov.

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Zynga Media Contacts:

Sarah Ross

sarah@zynga.com | (310) 924-1404

Kenny Johnston

kjohnston@zynga.com | (602) 999-1890

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