

Zynga Logo

Zynga's CSR Racing 2 Launches New Personalization Feature, Elite Customs

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Players Can Unlock Fusion Slots and Customize Cars for Top Performance

SAN FRANCISCO--(BUSINESS WIRE)--Feb. 26, 2020-- [Zynga Inc.](#) (Nasdaq: ZNGA), a global leader in interactive entertainment, today released Elite Customs, a new feature in the popular mobile drag racing game, *CSR Racing 2* (*CSR2*). Elite Customs revamps players' in-game garages with an upgraded take on customization performance for their car collections.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200226005017/en/>



Elite Customs gives players access to exclusive custom paints, liveries and interior options, license plate mods and wheel upgrades. The new feature will also give players decals so they can add numbers, player names, crew names and country flags to their cars.

"A huge appeal of *CSR2* is that you can collect and race the cars of your dreams. With this feature, you can now customize your rides to showcase your racer identity," said Julian Widdows, Vice President of *CSR2*. "Elite Customs takes the performance of your cars to never-before-seen levels with additional fusion slots and better-fitted parts."

Players will initially be able to earn Elite Parts by competing and winning in Showdown, *CSR2*'s player-versus-player feature, allowing them to use Elite Customs upgrades to customize their cars and max out vehicle elegance and performance. The more players win, the more they unlock favorites like Fusion Upgrades, RP Bonuses and additional Star Rarity Boosts. Players can modify eight Legends vehicles as of today with more packs of cars available in the future.

CSR2 is available to download for free on the [App Store](#) as well as the [Google Play Store](#). For more information about *CSR2*, visit the game's community channels on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

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About Zynga Inc.

Zynga is a global leader in interactive entertainment with a mission to connect the world through games. To date, more than one billion people have played Zynga's franchises including *CSR Racing*™, *Empires & Puzzles*™, *Merge Dragons!*™, *Words With Friends*™ and *Zynga Poker*™. Zynga games are available in more than 150 countries and are playable across social platforms and mobile devices worldwide. Founded in 2007, the company is headquartered in San Francisco with locations in the U.S., Canada, U.K., Ireland, India, Turkey and Finland. For more information, visit www.zynga.com or follow Zynga on [Twitter](#), [Instagram](#), [Facebook](#) or the [Zynga blog](#).

Forward Looking Statements

This press release contains forward-looking statements, relating to, among other things, the release of future *CSR Racing 2* game features and events. Forward-looking statements often include words such as "outlook," "projected," "planned," "intends," "will," "anticipate," "believe," "target," "expect," and statements in the future tense are generally forward-looking. The achievement or success of the matters covered by such forward-looking statements involves significant risks, uncertainties, and assumptions. Undue reliance should not be placed on such forward-looking statements, which are based on information available to us on the date hereof. We assume no obligation to update such statements. More information about these risks, uncertainties, and assumptions are or will be described in greater detail in our public filings with the Securities and Exchange Commission (the "SEC"), copies of which may be obtained by visiting our Investor Relations website at <http://investor.zynga.com> or the SEC's web site

To view the supporting assets for *CSR Racing 2*, please click here: <https://www.dropbox.com>

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