

Zynga Logo

## Zynga Poker and World Poker Tour® Partner for One-of-a-Kind High Roller Sweepstakes Event

February 13, 2020

SAN FRANCISCO--(BUSINESS WIRE)--Feb. 13, 2020-- Today, Zynga Inc., (Nasdaq: ZNGA) a global leader in interactive entertainment, announced that *Zynga Poker*, the world's largest free-to-play mobile poker game, introduced the World Poker Tour® (WPT®) Sweepstakes, in partnership with WPT the premier poker and entertainment brand. For a three week run, out of all players who complete daily in-game challenges, 15 will earn the chance to win an all-expenses paid trip to compete at the ultimate poker proving ground, the WPT Seminole Hard Rock Poker Showdown.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200213005218/en/>



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(Graphic: Business Wire)

Starting soon, US-based players can earn up to three sweepstakes entries (one entry per week) by completing Tournament Center weekly goals in *Zynga Poker*. Following the three-week contest period, 15 winners will be drawn from the pool of entries to receive their shot at a chance for fame and fortune at a real-life World Poker Tour tournament. Winners will be sent on an all-expenses paid trip to Hollywood, Florida, including the \$3,500 buy-in to compete in the tournament. Supplementing their *Zynga Poker* skills, winners will also have the chance to attend an exclusive training workshop run by WPT commentator and champion, Tony Dunst.

"*Zynga Poker* players love competition, and now they'll get to put those skills to the test at an elite, high stakes tournament," said Bernard Kim, President of Publishing at Zynga. "Our players know the ins and outs of the game and how to approach a hand – but with the help of WPT and poker icon Tony Dunst, they'll have the opportunity to learn from the best how to handle the pressures, etiquette and excitement of a live tournament."

With close to \$4 million worth of winnings and ten career titles to his name, Tony understands the nuances of the game and wants to share what he's learned with *Zynga Poker* players. "*Zynga Poker* is a great platform for anyone to learn the ins-and-outs of Texas Hold 'Em rules, strategies and community," said Tony. "The sweepstakes winners will have a wonderful opportunity to play in one of the best WPT events of the year at Seminole Hard Rock. *Zynga Poker* has given these players the practical tools to succeed, and I look forward to sharing tips I've learned as a WPT Champion to accelerate their respective learning curves."

The World Poker Tour Sweepstakes is the latest edition of *Zynga Poker's* updated Event Challenges feature, a timed challenge that gives players the chance to compete for chips, gold and bragging rights.

### About Zynga Poker

*Zynga Poker* is designed to be played like a real table experience, this Texas Hold 'Em Poker game lets players participate in Sit-N-Go or Spin & Win tournament modes or a cash table game to win generous payouts with up to nine players in either fast or slow style settings. *Zynga Poker* has developed a strong community within the game supported by Leagues and a VIP program. This allows players to earn benefits and features by reaching higher tiers with exclusive chip package offerings and special game modes.

### About Zynga Inc.

Zynga is a global leader in interactive entertainment with a mission to connect the world through games. To date, more than one billion people have played Zynga's franchises including *CSR Racing™*, *Empires & Puzzles™*, *Merge Dragons!™*, *Words With Friends™*, and *Zynga Poker™*. Zynga's games are available in more than 150 countries and are playable across social platforms and mobile devices worldwide. Founded in 2007, the company is headquartered in San Francisco with locations in the U.S., Canada, U.K., Ireland, India, Turkey and Finland. For more information, visit [www.zynga.com](http://www.zynga.com) or follow Zynga on [Twitter](#), [Instagram](#), [Facebook](#) or the [Zynga blog](#).

### About World Poker Tour®

World Poker Tour® (WPT®) is the premier name in internationally televised gaming and entertainment with brand presence in land-based tournaments, television, online and mobile. Leading innovation in the sport of poker since 2002, WPT® ignited the global poker boom with the creation of a unique television show based on a series of high-stakes poker tournaments. WPT® has broadcast globally in more than 150 countries and territories and is currently producing its 18th season, which airs on FOX Sports Regional Networks in the United States. Season XVIII of WPT® is sponsored by [ClubWPT.com](http://ClubWPT.com).

### About Allied Esports Entertainment

Allied Esports Entertainment, Inc. (NASDAQ: AESE) is a global leader in esports entertainment, providing innovative infrastructure, transformative live experiences, multiplatform content and interactive services to audiences worldwide through its strategic fusion of two powerful brands: Allied Esports and the World Poker Tour® (WPT®). For more information, visit [AlliedEsportsEnt.com](http://AlliedEsportsEnt.com).

### Sweepstakes Rules

\*No purchase necessary; will not improve odds. 18+ U.S. residents. 2/14/20-3/6/20 PT. Subject to official rules at <https://www.zynga.com/wpthardrock/>; see for odds, prize details & restrictions. Void where prohibited. Sponsor: Zynga.

**Editor's Notes:**

To download Zynga Poker assets, please visit: <http://bit.ly/ZyngaPoker213>

To download Zynga Inc. general assets, please visit: <http://bit.ly/ZyngaAssets>

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