

Zynga Logo

Trisha Yearwood's Avatar and Song Coming Soon to FarmVille 2: Country Escape

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SAN FRANCISCO--(BUSINESS WIRE)--Aug. 29, 2019-- Today, [Zynga Inc.](#) (Nasdaq: ZNGA), a global leader in interactive entertainment, announced that country music icon Trisha Yearwood will be featured as a welcoming farmhand avatar in **FarmVille 2: Country Escape** along with her new single, "Every Girl in This Town," starting on September 9. The special appearance celebrates the company's 10 year anniversary of its *FarmVille* franchise and Ms. Yearwood's highly anticipated new album, *Every Girl*, available tomorrow.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190829005039/en/>



Trisha Yearwood's FarmVille Avatar (Graphic: Business Wire)

About FarmVille

Launched on Facebook in 2009, *FarmVille* has drawn over 650 million installs worldwide. The social gaming franchise brought players together in an exciting way on a web-based platform. Growing virtual crops and building virtual farms together in real-time, *FarmVille* has gone on to inspire multiple spinoffs, including *FarmVille 2*, *FarmVille 2: Country Escape* and *FarmVille: Tropic Escape*.

About Zynga Inc.

Zynga is a global leader in interactive entertainment with a mission to connect the world through games. To date, more than one billion people have played Zynga's franchises including *CSR Racing*™, *Empires & Puzzles*™, *Merge Dragons!*™, *Words With Friends*™ and *Zynga Poker*™. Zynga's games are available in more than 150 countries and are playable across social platforms and mobile devices worldwide. Founded in 2007, the company is headquartered in San Francisco with locations in the U.S., Canada, U.K., Ireland, India, Turkey and Finland. For more information, visit www.zynga.com or follow Zynga on [Twitter](#) and [Facebook](#).

Ms. Yearwood will provide fans an exclusive sneak peek of her in-game avatar during her *#EveryGirlRoadTrip*, which kicks off tomorrow. Ms. Yearwood goes back to her Georgia roots to retrace the path she took to Music City to follow her dreams before she became a country superstar. The special tour kicks off in her hometown of Monticello, GA on Friday night, followed by stops in Georgia and Tennessee. Her final destination will be the Country Music Hall of Fame and Museum in Nashville on Sunday— where she was once a tour guide. Ms. Yearwood's avatar will be making special appearances throughout the road trip.

"Seeing what my avatar looks like in *FarmVille 2: Country Escape* brings back fond memories of my country roots," says Trisha Yearwood. "Just as this album reminds people that it's OK to be whoever you are, *FarmVille* offers a similar experience and lets you customize and build your farm just how you'd like."

"We're delighted to have Trisha Yearwood celebrate *FarmVille*'s momentous anniversary and share her music in *FarmVille 2: Country Escape*," said Bernard Kim, President of Publishing, Zynga. "*FarmVille* is one of the most beloved game franchises in the world and we look forward to finding new ways to surprise and delight players, especially with the new *FarmVille* mobile title we're developing."

Ms. Yearwood's avatar and single will be featured for a limited time in **FarmVille 2: Country Escape** September 9–October 9, 2019.

FarmVille 2: Country Escape is available on the [App Store](#) and [Google Play](#). Follow **FarmVille 2: Country Escape** on [Facebook](#), [Twitter](#) and [Instagram](#).

FarmVille: Tropic Escape is available on the [App Store](#) and [Google Play](#). Follow **FarmVille: Tropic Escape** on [Facebook](#), [Twitter](#) and [Instagram](#).

Visit <https://www.zynga.com/games/farmville/> for more information.

Editor's Note:

To view the supporting assets for **FarmVille 2: Country Escape**, please [click here](#)

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