

Zynga Logo

## Zynga Poker and the World Poker Tour® Take Their Partnership In-Game

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*Players can “Play Like A Pro” with all new WPT® Tournaments and Competitive Play*

SAN FRANCISCO--(BUSINESS WIRE)--Sep. 10, 2018-- Today, Zynga Inc. (Nasdaq: ZNGA), a leading social game developer, announced that it will be taking its multi-year partnership deal with renowned poker tournament series, the World Poker Tour®, into the digital realm of *Zynga Poker*, the world's largest free-to-play poker game. Beginning today, players can experience the authentic tournament style play that the World Poker Tour is known for in the competitive virtual world of *Zynga Poker*, marking the game's largest ever in-game partnership with additional competitive modes in future quarters.

“Our *Zynga Poker* players are an extremely passionate group who aspire to feel like true poker champions,” said Bernard Kim, President of Publishing. “Our World Poker Tour-themed tournaments enhance our free-to-play *Zynga Poker* social casino experience and bring the most premier name in the sport of poker directly into the player's hands. We are thrilled to invite the World Poker Tour into our virtual world to create an even more authentic and immersive experience that players will love.”

Features of the World Poker Tour tournaments in *Zynga Poker* include:

- **Authentic World Poker Tour Experience** – Play like a pro in the new World Poker Tour Tournament mode in *Zynga Poker*
- **Higher Stakes, Bigger Payouts** – Wider range of stakes means you can win even more virtual chips for every tournament you play
- **Faster Tournaments** – Compete at the traditional 9-person table or the new 5-person table for faster play

To celebrate this moment, the World Poker Tour will join *Zynga Poker* to co-sponsor aspiring NASCAR champion Matt DiBenedetto as he competes in the South Point 400 in Las Vegas this weekend.

“We are incredibly thrilled to see the next step in the transformational multi-year partnership between the World Poker Tour and *Zynga Poker* come to life with the launch of WPT®-themed tournaments on the world's largest free-to-play poker platform,” said Adam Pliska, CEO of the World Poker Tour. “Featuring state-of-the-art integrations and enhanced gameplay, millions of *Zynga Poker* players around the world can now experience the true feeling of competing on the global World Poker Tour stage.”

*Zynga Poker* is available as a free downloadable game on the App Store and on Google Play with World Poker Tour tournaments accessible today.

### About Zynga Inc.

Since its founding in 2007, Zynga's mission has been to connect the world through games. To date, more than 1 billion people have played Zynga's games across web and mobile, including *FarmVille*, *Zynga Poker*, *Words With Friends*, *Hit it Rich! Slots* and *CSR Racing*. Zynga's games are available on a number of global platforms including Apple iOS, Google Android, Facebook and Zynga.com. The company is headquartered in San Francisco, Calif., and has additional offices in the U.S., Canada, U.K., Ireland, India, Turkey and Finland. Learn more about Zynga at <https://www.zynga.com/> or follow us on [Twitter](#) and [Facebook](#).

### About World Poker Tour

World Poker Tour (WPT) is the premier name in internationally televised gaming and entertainment with brand presence in land-based tournaments, television, online, and mobile. Leading innovation in the sport of poker since 2002, WPT ignited the global poker boom with the creation of a unique television show based on a series of high-stakes poker tournaments. WPT has broadcast globally in more than 150 countries and territories, and is currently producing its 16th season, which airs on FOX Sports Regional Networks in the United States. Season XVI of WPT is sponsored by [ClubWPT.com](#) and [PlayWPT.com](#). ClubWPT.com is a unique online membership site that offers inside access to the WPT, as well as a sweepstakes-based poker club available in 35 states across the United States. PlayWPT.com is a social gaming platform offering free-to-play poker and slots with innovative features and state-of-the-art creative elements inspired by WPT's 16 years of experience in gaming entertainment. WPT also participates in strategic brand license, partnership, and sponsorship opportunities. WPT Enterprises Inc. is a subsidiary of Ourgame International Holdings, Ltd. For more information, go to [WPT.com](#).

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