

Zynga Logo

Zynga Announces Multi-Year Agreement with Disney to Develop a New Free-To-Play Mobile Star Wars™ Game

August 21, 2018

Zynga to Operate Star Wars™: Commander, A Mobile Action Strategy Game Developed By Disney

SAN FRANCISCO – August 21, 2018 – Zynga Inc. (Nasdaq:ZNGA), a leading social game developer, today announced a multi-year licensing agreement with Disney to develop and publish a new mobile game, with the option for a second game, that brings to life the universe of Star Wars™ for players around the world. As a part of the agreement, Zynga will also assume operation of the live service of Star Wars™: Commander, a free-to-play real-time strategy game developed by Disney that was launched in 2014.

“Star Wars is one of the most iconic franchises in the world and has engaged generations of fans for decades. As game makers and moviegoers, we’re huge fans of Star Wars and are excited to create new experiences for players that bring this beloved brand to life,” said Frank Gibeau, Zynga CEO. “We look forward to extending the reach of the Star Wars universe and developing a new mobile game that entertains players for years to come and has the potential to be a future forever franchise for Zynga.”

“The opportunity with Zynga is the latest step in our mobile games licensing strategy, which pairs Disney characters and stories with proven partners to create unique games for our fans,” said Kyle Laughlin, Senior Vice President of Games and Interactive Experiences at Disney. “Zynga’s expertise in developing successful games and running live services makes them an ideal partner and we look forward to further extending the Star Wars universe through these new experiences.”

The Star Wars licensing agreement aligns with Zynga’s strategic priorities to create new forever franchises and grow its live services. Moving forward, Zynga’s NaturalMotion studios will oversee the development of future Zynga Star Wars mobile games, as well as the live service operations for Star Wars: Commander.

About Zynga, Inc.

Since its founding in 2007, Zynga’s mission has been to connect the world through games. To date, more than 1 billion people have played Zynga’s games across web and mobile, including FarmVille, Zynga Poker, Words With Friends, Hit it Rich! Slots and CSR Racing. Zynga’s games are available on a number of global platforms including Apple iOS, Google Android, Facebook and Zynga.com. The company is headquartered in San Francisco, Calif., and has additional offices in the U.S., Canada, U.K., Ireland, India, Turkey and Finland. Learn more about Zynga at <https://www.zynga.com/blog> or follow us on [Twitter](#) and [Facebook](#).

Press Contacts:

Zynga Inc.

Sarah Irvin

sirvin@zynga.com

The Walt Disney Company

Bahareh Ramin

bahareh.ramin@disney.com

(310) 779-3031

Forward Looking Statement

This release contains forward-looking statements, including those statements relating to operational goals and new game development. Forward-looking statements including statements generally in the future tense, and often include words such as "will," "anticipate," "believe," and "expect." The achievement of any forward-looking statements involves significant risks, uncertainties, and assumptions, and actual results could differ materially. Undue reliance should not be placed on such forward-looking statements, which are based on information available to us on the date hereof. We assume no obligation to update such statements. More information about factors that could affect our operating results are described in greater detail in our public filings with the Securities and Exchange Commission (the “SEC”), copies of which may be obtained by visiting our Investor Relations web site at <http://investor.zynga.com> or the SEC’s web site at www.sec.gov.