



## Words With Friends 2 & Elizabeth Hurley Celebrate the Wedding of the Year With the Launch of the Royal Social Dictionary

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*The #1 Mobile Word Game Incorporates British Slang Curated by Elizabeth Hurley and Will Feature a "Downton Abbey" Solo Challenge Just Ahead of Prince Harry and Meghan Markle's Highly Anticipated Union*

SAN FRANCISCO--(BUSINESS WIRE)--May 15, 2018-- Today, Zynga Inc. (Nasdaq: ZNGA), a leading social game developer, announced the launch of the *Words With Friends 2* Royal Social Dictionary, an extension of last year's pop culture inspired Social Dictionary, which added more than 50,000 new playable words. Curated by "The Royals" actress Elizabeth Hurley, the *Words With Friends 2* Royal Social Dictionary gives Brits and non-Brits alike, a novel way to celebrate the pomp and circumstance of Prince Harry and Meghan Markle's nuptials from the palm of their hands. The launch of the new Royal Social Dictionary introduces never-before-playable words stemming from popular British slang including Babsy, Blimey, Skive, Knackered, Clanger, Gobsmacked, and Harkle, a playful portmanteau in honor of the soon to be wed, Harry and Meghan.

"Growing up in the UK, we used our own version of slang words to describe common things as a way of emphasizing our feelings in conversation. I was so honored to serve as Royal Ambassador to the team behind *Words With Friends 2*, to curate the Royal Social Dictionary," says Elizabeth Hurley. "My hope is that more people will become familiar with the expressions we chose for the game, enjoy them with their friends, and that I won't have to explain what 'knackered' means to my American castmates any longer!"

As a follow up to the largest dictionary update in *Words With Friends* history, the Royal Social Dictionary playfully captures the essence of British culture while the world's attention is focused on the Royal Wedding.

"We share the world's excitement for the upcoming Royal Wedding and we wanted to give our fans a fun way to celebrate the coming H-A-R-K-L-E nuptials through our unique take on language and word trends," said Bernard Kim, President of Publishing, Zynga. "We knew Elizabeth would be an A-C-E extension of our team to ensure the new *Words With Friends 2* Royal Social Dictionary captured the charm and wit of British culture."

Available now, the new *Words With Friends 2* Royal Social Dictionary will include:

- Ace: Awesome
- Babsy: Calling dibs
- Blimey: Expressing surprise
- Bloody: Emphasis of an expression
- Cheerio: Goodbye
- Chum: A posh mate or best friend
- Clanger: Mistake
- Collywobbles: Butterflies in stomach
- Crikey: Exclamation of surprise
- Ghastly: Didn't like something
- Gobsmacked: Astonished
- Harkle: Meghan and Harry's couple name
- Jammy: Very lucky
- Knackered: Tired
- Naff: Unfashionable
- Paddy: To throw a fit or temper tantrum
- Ruby: An Indian curry
- Skive: Faking sick to get out of school or work, like to watch the Royal Wedding
- Ta: Thanks
- Telly: Television

Along with the inclusion of British inspired terms, *Words With Friends 2* invites players to compete in the limited edition Solo Challenge with Downton Abbey: The Exhibition in NYC, where they can play against ten characters from "Downton Abbey". From the Earl of Grantham and Lady Mary to Mr. Carson and Daisy, players can enjoy challenges of increasing difficulty as they use their wits and word skills to earn the Downton Abbey Crest.

Fans can play the "Downton Abbey" Solo Challenge now through May 27<sup>th</sup> in *Words With Friends 2*, and try out the new Royal Social Dictionary words against their mates by downloading the app via the [App Store](#) and [Google Play](#). For more information on *Words With Friends 2*, visit the game's community channels on [Facebook](#), [Instagram](#) and [Twitter](#). Downton Abbey: The Exhibition is open in New York City until September 3<sup>rd</sup>, based on the beloved television show, guests are transported to post-Edwardian England, where the characters and the iconic house come to life. Be immersed in the fascinating social history, culture, and some of the most memorable moments from the show's six-season run, including an in-depth look at past marriages between American's and British Aristocrats, much like Robert and Cora. Tickets available [here](#).

### About Zynga Inc.

Since its founding in 2007, Zynga's mission has been to connect the world through games. To-date, more than 1 billion people have played Zynga's games across Web and mobile, including *FarmVille*, *Zynga Poker*, *Words With Friends*, *Hit it Rich!* *Slots* and *CSR Racing*. Zynga's games are available on a number of global platforms including Apple iOS, Google Android, Facebook and [Zynga.com](#). The company is headquartered in San Francisco, Calif., and has additional offices in the U.S., Canada, U.K., Ireland, India, Turkey and Finland. Learn more about Zynga at <https://www.zynga.com/blog> or follow us on [Twitter](#) and [Facebook](#).

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