



## Zynga Names Jeff Ryan as Chief People Officer

November 2, 2017

SAN FRANCISCO, Nov. 02, 2017 (GLOBE NEWSWIRE) -- Zynga Inc. (Nasdaq:ZNGA), a leading social game developer, today announced that the Company has appointed Jeff Ryan as Chief People Officer effective Monday, November 27. Ryan will oversee global Human Resources, Recruiting, and Learning and Development for the Company, and will report directly to Chief Executive Officer Frank Gibeau.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/536104fd-6608-403f-951e-0eb49b8705ab>

 [Zynga Chief People Officer Jeff Ryan](#)

"I'm excited to welcome Jeff to Zynga as our new Chief People Officer. He has deep experience in gaming and digital media, with a track-record of helping companies attract and retain leading talent," said Gibeau. "Jeff will play an important role at Zynga as we continue to build a world-class gaming studio and support our global teams through increased career progression and development."

Ryan brings to Zynga more than 20 years of global HR experience in the digital media and gaming industries. Prior to joining Zynga, Ryan served as Senior Vice President of People at GoPro, Inc., where he was responsible for global HR, facilities and real estate at the action camera and content company. Before joining GoPro, Ryan spent three years at CBS Corporation as Senior Vice President of HR for the company's Digital Media Business. In that role, Ryan oversaw HR and recruiting for CBS Interactive, one of the largest publishers of premium content on the internet. Ryan also spent nearly seven years at Electronic Arts, Inc., where he served as the Head of HR for EA Canada, Vice President of HR for EA Sports, and Vice President of HR for EA's largest business unit, Publishing and Interactive.

"I'm proud to join Zynga and partner with the leadership team during this exciting time for the Company," said Ryan. "I'm extremely passionate about the gaming industry and believe great businesses are the byproduct of highly capable teams developing products they love, organizational excellence and a strong community. I look forward to joining Zynga in its mission to connect the world through games, and making Zynga the destination for people to do their best work."

Zynga Chief People Officer Jeff Ryan

Ryan previously held HR leadership positions at Shell Oil Products, an energy company, and Nestle, the world's largest food and beverage company. Ryan currently serves on the Board of Directors for Magic Memories, the leader in helping guests photograph and share their experiences at top tourism, sports and cultural attractions around the globe.

### About Zynga Inc.

Since its founding in 2007, Zynga's mission has been to connect the world through games. To date, more than 1 billion people have played Zynga's games across Web and mobile, including FarmVille, Zynga Poker, Words With Friends, Hit it Rich! Slots and CSR Racing. Zynga's games are available on a number of global platforms including Apple iOS, Google Android, Facebook and Zynga.com. The company is headquartered in San Francisco, Calif., and has additional offices in the U.S., Canada, U.K., Ireland, India and Finland. Learn more about Zynga at <http://blog.zynga.com> or follow us on [Twitter](#) and [Facebook](#).

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### Forward-Looking Statements

This press release contains forward looking statements relating to, among other things, the appointment of our new Chief People Officer and his success. Forward-looking statements often include words such as "outlook," "projected," "intends," "will," "anticipate," "believe," "target," "expect," and statements in the future tense are generally forward-looking. The achievement or success of the matters covered by such forward-looking statements involves significant risks, uncertainties, and assumptions. Our actual results could differ materially from those predicted or implied and reported results should not be considered as an indication of our future performance. Undue reliance should not be placed on such forward-looking statements, which are based on information available to us on the date hereof. We assume no obligation to update such statements.

More information about factors that could affect our operating results are or will be described in greater detail in our public filings with the SEC, copies of which may be obtained by visiting our Investor Relations web site at <http://investor.zynga.com> or the SEC's web site at [www.sec.gov](http://www.sec.gov).

Source: Zynga Inc.