



## Words With Friends W-E-R-Ks Player and Pop Culture-Inspired Lingo into All-New Social Dictionary

September 19, 2017

**In celebration of the game's 8th anniversary, Social Dictionary will add 50,000 new words in-game, including H-A-N-G-R-Y and B-E-S-T-I-E**

SAN FRANCISCO, Sept. 19, 2017 (GLOBE NEWSWIRE) -- Today, Zynga (Nasdaq:ZNGA), a leading social game developer, announced the launch of the *Words With Friends* Social Dictionary – introducing 50,000 new words into the world's most popular mobile word game. Inspired by players and the best of pop culture, the *Words With Friends* Social Dictionary gives fans of the iconic word game more ways to play than ever before.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/f4a88667-bcc8-4c7c-b1ca-52998baca0dd>  
Words With Friends

In response to the thousands of new word requests submitted by players in-game every day, the brand-new Social Dictionary incorporates the *Words With Friends* pop culture inspired words into *Words With Friends* in the largest dictionary update in the game's history. Starting today, players will see several of their highly-requested words including Delish, Queso and Wordie in the new Social Dictionary, as well as high scoring additions like Abbozzo, Bajada and Oxazolone.

Words With Friends logo

Alongside the top fan picks, the Social Dictionary includes new pop culture playable words such as:

- Bae
- Bestie
- BFF
- Fitspo
- FOMO
- Hangry
- Kween
- Smize
- TFW
- Turnt
- Werk
- Yas

"In addition to being the place that millions of people connect with friends and family, over the past eight years *Words With Friends* has proven to be a leading authority on words that start conversations across generations and geographies," said Bernard Kim, President of Publishing, Zynga. "In response to the thousands of word requests we get from our players every day, we're excited to introduce the *Words With Friends* Social Dictionary to bring even more ways for our fans to interact with the words they love. Whether it's player favorites like Qi and Queso, or words that are trending around the world, such as FOMO and Hangry, we want to give our players more ways than ever before to play the words they use in every day conversations."

Celebrating its 8<sup>th</sup> anniversary this year, *Words With Friends* has been installed more than 200 million times and is one of the App Store's Top 10 free games of all time. Additional anniversary game stats that equates to eight years of wordplay include:

- In 2017, an estimated 57 million active *Words With Friends* games are being played around the world at any given time
- 555 billion letters have been played since *Words With Friends* launched in 2009
- The most played word, used more than 306 million times from 2016 – 2017 alone, goes to the two letter champion, Q-I
- Top requested words around the world include He (Spanish), Yen (German), Won (French), and Ja (Portuguese)
- In the longest distance single match, players were separated by 20,000 kilometers – nearly 4 times the distance from California to New York

The all-new Social Dictionary is available to play today in *Words With Friends* on the [App Store](#) and [Google Play](#). For more information on *Words With Friends*, visit the game's community channels on [Facebook](#), [Instagram](#) and [Twitter](#).

### About Zynga Inc.

Since its founding in 2007, Zynga's mission has been to connect the world through games. To-date, more than 1 billion people have played Zynga's games across Web and mobile, including *FarmVille*, *Zynga Poker*, *Words With Friends*, *Hit it Rich! Slots* and *CSR Racing*. Zynga's games are available on a number of global platforms including Apple iOS, Google Android, Facebook and [Zynga.com](#). The company is headquartered in San Francisco, Calif., and has additional offices in the U.S., Canada, Finland, U.K., Ireland and India. Learn more about Zynga at <http://blog.zynga.com> or follow us on Twitter and Facebook.

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